

# Victoria Celebrates 150 Years



The area now known as Victoria has been home to the Coast Salish people for thousands of years. In the late 1700s, European adventurers journeyed along the northwest coast of the land we now know as Canada seeking fortune and a sea link to the fabled North West Passage. Captains Cook and Vancouver and the Spanish commander Quadra surveyed much of this maritime region for their monarchs.

In 1843, the Hudson's Bay Company found a new location for its western base of operations on the tip of the largest island among the many existing in the archipelago at the location the First Nations people called "Camosack", or "Rush of Water", and named the trading post Fort Victoria in honour of the British monarch.

With the discovery of gold on the mainland in 1858, the growing village of Victoria became the principal port of entry to the colonies of Vancouver Island and British Columbia, as well as the supply base and outfitting center for miners on their way to the Fraser Canyon gold fields. Victoria was incorporated as a city in 1862. When British Columbia joined Canadian Confederation in 1871, Victoria became its provincial capital.

The city and surrounding area subsequently began to cultivate an image of genteel civility within its natural setting, an image aided by the impressions of visitors such as Rudyard Kipling, the opening of the popular Butchart Gardens in 1904 and construction of the Empress Hotel by the Canadian Pacific Railway in 1908.

From the Parliament Buildings and the distinctive architecture of the city's churches and historic cemeteries to the mysterious turrets of an historic castle, Victoria's history has become very much a part of its lasting allure.

In the twentieth century, Victoria evolved into Canada's western naval base and home to a major fishing fleet. Ship building, as well as machine manufacturing, tourism, technology and government are significant sources of employment.

Today, with an estimated regional population of over 350,000 including the adjoining municipalities of Saanich, Oak Bay and Esquimalt, Victoria has retained a vital but comfortable quality of life. The city is proud of both its British heritage and the strong ties to First Nations culture, its fine homes and neighbourhoods, historic and attractive downtown, its flowers and parks and the Inner Harbour with its vistas toward the famous Empress Hotel and the Parliament Buildings, making it one of Canada's most liveable cities and a desirable tourist destination.

In honour of this historic milestone, Time is Ticking Inc., one of Canada's premier watch designers, has created a truly remarkable timepiece. The watch is made with Seiko movements. Gold plating on the face is 24 karat, with a monogrammed case back and striking alligator style leather-strap manufactured by the Speidel Corporation. Each watch is being offered for only \$69.00 (plus applicable taxes, shipping and handling) far below its actual value of approximately \$200. All watches will be shipped in a distinctly monogrammed velveteen collector's box. All sales are final.

It is indeed time to celebrate this amazing City, its proud history and bright future. Purchase a City of Victoria 150th anniversary commemorative watch as a lasting memento of this once in a lifetime event. A generous portion of all watch sales will be donated by the City of Victoria 150th anniversary committee to the United Way of Greater Victoria



Size approximate.  
Suitable for  
men and ladies.

## Limited Edition watches commemorating Victoria's 150<sup>th</sup> Anniversary featuring:

- Watch made with Seiko movements
- Polished Stainless Steel engraved caseback
- 24 karat gold plating on face
- Exquisite alligator-style leather strap in black, red and blue
- Custom embossed velveteen collector's box

## O R D E R F O R M

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov.: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Telephone (Home): \_\_\_\_\_ (Work): \_\_\_\_\_




Please make your certified cheque or money order payable to Time is Ticking Inc., who will be processing the orders on behalf of the City of Victoria. All orders must be received by September 1, 2012 to guarantee Christmas delivery.

Order forms should be mailed to: Time is Ticking Inc., PO Box 10066, Don Mills, Ontario, Canada M3C 0J9  
Postage and handling \$14.00 per watch.

Payment :  Visa  MasterCard  Money Order  Certified Cheque

Card Number: \_\_\_\_\_

Expiry: \_\_\_\_\_ Signature: \_\_\_\_\_ E-mail: \_\_\_\_\_

Description	Quantity	Price Each	Total
<input type="checkbox"/> Black Band 		<b>\$69<sup>00</sup></b>	
<input type="checkbox"/> Red Band 			
<input type="checkbox"/> Blue Band 			
		Subtotal:	
		Postage:	
		HST:	
		<b>TOTAL:</b>	

**All Sales Are Final**

For further information or to place an order, please contact: Time is Ticking Inc., by phone at 416-925-5520  
Fax: 416-925 5641 • E-mail: [timeisticking@sympatico.ca](mailto:timeisticking@sympatico.ca) • Website: [www.timeisticking.ca](http://www.timeisticking.ca)