

# 48<sup>TH</sup> Highlanders of Canada 125<sup>th</sup> Anniversary Commemorative Watch *Dileas Gu Brath - Faithful Forever*



The 48<sup>TH</sup> Highlanders of Canada originated on 16 October 1891 when the "48<sup>TH</sup> Battalion (Highlanders)" was authorized as an infantry unit of the Canadian Militia. The Davidson tartan was selected in honour of its first Commanding Officer, John Irvine Davidson, and a falcon's head from his family crest was incorporated into the distinctive regimental badge. Distinctive scarlet doublets, feathered bonnets and the Gaelic phrase *Dileas Gu Brath* - Faithful Forever- the Regimental motto- have proudly identified the 48th Highlanders as unique from their inception to this day.

Highlanders initially saw combat in the South African War (1899-1902) when 116 members of the unit took part in The Dominion of Canada's earliest overseas conflict.

In October 1914, the 15<sup>th</sup> Battalion (48<sup>TH</sup> Highlanders) went overseas with the original contingent of the Canadian Expeditionary Force (CEF). On 24 April 1915, it faced the first large-scale poison chlorine gas attack in modern history at the Second Battle of Ypres near Poelkapelle, Belgium, losing 664 Highlanders, killed, wounded or prisoners of war. As the Official History of the Canadian Forces in the Great War poignantly notes: "No other Canadian battalion, and few British battalions, ever suffered so heavily in so short a time." The Regiment stoically went on to further glory earning 21 Battle Honours including Ypres, the Somme, Passchendaele, Vimy Ridge and Amiens. In all, 1,467 Highlanders were killed in action during The War to End All Wars.

During the Second World War, the 1<sup>ST</sup> Battalion, 48<sup>TH</sup> Highlanders went overseas in December 1939, once more with the first Canadian contingent. In 1940, just two weeks after the Dunkirk evacuation, the Regiment was thrust 300 km into enemy-occupied France before being recalled. It next landed in Pachino, Sicily on 10 July 1943 and battled for the following 18 months up the dusty length of Italy. Its successes included flanking Ortona, the unassisted breaching of the vaunted Hitler Line west of Monte Cassino, overcoming the difficult defenses of the Gothic and Rimini lines and leading the Allied crossing of the flooded Lamone River in northern Italy. The Regiment ended its war in April 1945, liberating Apeldoorn, the Netherlands. It had earned 27 Battle Honours at a tragic cost of 317 Highlanders killed.

Since the Second World War, Highlanders have continued to serve Canada on peace support operations and under NATO commands deployed around the world. Highlanders have been on operations from Korea to Kosovo, from the Golan Heights to Sierra Leone, Haiti and Phnom Penn. Between 2001 and 2014, many Highlanders deployed to Afghanistan earning the Regiment's 50<sup>th</sup> Battle Honour.

As Toronto's Highland Regiment marks its 125<sup>th</sup> Anniversary, we are extremely pleased to partner with one of Canada's leading watch designers, Time is Ticking Inc., which has a long tradition of creating watches which reflect our nation's military heritage.

To show your pride in the Regiment and to honour its service, we proudly offer a Limited Edition 125<sup>th</sup> anniversary 48<sup>TH</sup> Highlanders of Canada watch. The cost to you is only \$83.00 plus applicable taxes and postage. The watch is being sold far below its retail value of approximately \$220.00. Generous proceeds from each watch are being returned to Regiment for use in commemorative projects marking the 48<sup>TH</sup>'s stirring history.

The slim-line watch has a Seiko Japanese movement, 24K, raised gold plating on its face, engraved case back and designer Speidel leather strap which is being offered in black, red, blue and green. The watch will be delivered in an embossed velveteen collector's box. This limited edition will make an excellent gift. All sales are final.

On this, our anniversary, it is indeed the proper time to honour the 48<sup>TH</sup> Highlanders of Canada, a regiment which is now 125 years old and ever true to its motto... *Dileas Gu Brath* - Faithful Forever.

## Limited Edition 48<sup>TH</sup> Highlanders of Canada Commemorative Watch featuring:

- Watch made with Seiko movements
- Polished, Stainless Steel, engraved Crest caseback
- 24k, raised gold plating on its face
- Exquisite alligator-style leather strap in black, red, blue or green
- Custom embossed velveteen collector's box



Size approximate.  
Suitable for men and ladies.



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
Please make your certified cheque or money order payable to Time is Ticking Inc which will be processing orders on behalf of The 48<sup>th</sup> Highlanders of Canada. Order forms should be mailed to: Time is Ticking Inc., PO Box 10066, Don Mills, Ontario, Canada M3C 0J9  
Postage and handling - \$12.00 per watch in Ontario and Quebec. All other provinces \$14.00.  
Postage and handling outside of Canada will be quoted at a reasonable rate.

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All sales are final. For further information or to place an order, please contact: Time is Ticking Inc., by phone at 416-925-5520  
Fax: 416-925 5641 • E-mail: timeisticking@sympatico.ca • Website: www.timeisticking.ca

Description	Quantity	Price Each	Total
<input type="checkbox"/> Black Band 		<b>\$83<sup>00</sup></b>	
<input type="checkbox"/> Extra Long Band*		Subtotal:	
<input type="checkbox"/> Blue Band 		Postage:	
<input type="checkbox"/> Red Band 		HST (13%):	
<input type="checkbox"/> Green Band 		<b>TOTAL:</b>	
<small>*Black band only</small>			

**All Sales Are Final**