Pride, Honour, Courage Je suis prest

The 78th Regiment, Fraser's Highlanders, was raised in 1757 in Scotland by Colonel Simon Fraser, Master of Lovat, under Warrant for King George II specifically for service in North America,

To form the regiment, 1,500 men were recruited from clansmen who a dozen years earlier had fought for Bonnie Prince Charlie in the War of '45. When an official questioned the wisdom of arming former rebels, General James Wolfe calmly responded: "If a Highlander gives his oath, he can be completely trusted".

The 78th was soon to play a daring role in major battles of the Seven Years' War, a conflict which ultimately determined Canada's

The Regiment sailed from Scotland to Halifax before moving north to lay seige and capture the mighty French Fortress Louisbourg in 1758. It was also the largest Regiment on the Plains of Abraham suffering the heaviest casualties.

The next spring, despite a French victory at St. Foy outside of Quebec, the British Army, commanded by General Murray, moved onto Montreal, which was surrendered in September 1760. That surrender effectively ended the war in North America, although the 78th did take part in recapturing St. John's Newfoundland in September 1761.

The Regiment was disbanded in Ouebec in 1763, the only Scottish formation dispersed on foreign soil. It would be two years before the war ended in Europe. In the meantime, since a number of the men spoke French (due to their Jacobite connection) and were Catholic, many Frasers decided to stay on land grants marrying into local families.

Even those Frasers who returned to Scotland after the War could not forget their North American experience. Many fought in the American Revolution under Simon Fraser forming the 1st and 2nd Battalions of the 71st Regiment (Fraser's Highlanders).

Others returned independently to Canada to establish business concerns, notably in the fur trade, where they and their descendants explored and opened the continent naming such mighty rivers as the MacKenzie and the Fraser.

During preparations for Canada's EXPO'67, the Montreal Military & Maritime Museum revived two historic Regiments -La Compagnie Franche de la Marine and the 78th Fraser's Highlanders. Through the leadership of Colonels J. Ralph Harper and David M. Stewart, research was successfully undertaken to reproduce the uniform and equipment of 18th century soldiers.

Since its humble beginnings in 1976, Fraser membership has grown to over 500 Officers and Regimental Ladies in the Regimental Headquarters, Fort St. Helen Garrison (Montreal), St. Andrew's Garrison (Quebec City), Fort Glengarry Garrison (Ottawa), York Garrison (Toronto), Fort Garry Garrison (Winnipeg), Fort Calgary Garrison (Calgary), Fort Fraser Garrison (Vancouver), Fort Vancouver Outpost (Vancouver, Washington) and Fort New Inverness Garrison (Atlanta, Georgia). The 78th. Fraser Highlanders Fort Victoria Garrison is extremely pleased to partner with a leading Canadian watch designer, Time is Ticking Inc., a company with a long and honourable history of creating watches which reflect military milestones including the 100th anniversary timepiece for the Royal Canadian Navy, and watches for the Black Watch Regiment of Scotland and the 60th anniversary Victory Europe Commemorative watch.

To show your continued pride in the 78th Fraser Highlanders, its members and the living history they portray, we are honoured to offer a Limited Edition 78th Fraser Highlanders watch. At a cost of only \$75.00 plus applicable postage and taxes, the watch is being sold far below its actual retail value of approx. \$200.00.

The 78th Fraser Highlanders commemorative watch has Seiko Japanese movements, 24K gold plating on its face, a curved crystal. an engraved case back and a designer Speidel leather strap offered in black, blue and red. It is a slim line watch that is exceptionally light. The watch will be delivered in an embossed velveteen collector's box. A significant portion of the watch sales are being directed to the Fraser Highlanders Fort Victoria Garrison to raise funds for a special Fraser Highlander initiative.

The 78th Fraser Highlanders live on as a vital entity and in so doing commemorate a truly remarkable period in North American history. As a military regiment they exhibited pride, honour and dignity. They were a strong force that continues today. Purchase a 78th. Fraser Highlanders commemorative watch to ensure this legend lives on. Order early to ensure Christmas delivery. All sales are final.



Signature:



- Watch made with Seiko movements
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Please make your certified cheque or money order payable to Time is Ticking Inc which will be processing orders on behalf of the 78th Fraser Highlander Fort Victoria Garrison. Order forms should be mailed to: Time is Ticking Inc., PO Box 10066, Don Mills, Ontario, Canada M3C 0J9 Postage and handling - \$12.00 per watch in Ontario and Quebec. All other provinces \$14.00. Postage and handling outside of Canada will be quoted at a reasonable rate.

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